



Communications Strategy 2021 - 2022

GEF CReW+ in March 2021

Implementing Integrated Water and Wastewater
Solutions for a Clean and Healthy Caribbean Sea



Financed by



Co-implemented by



Co-executed by



Contents

Background	4
General information about the project.....	5
Communications Objectives	7
INTERNAL AUDIENCE.....	8
EXTERNAL AUDIENCE	10
Communications Analysis	11
Key Messages	12
Boilerplate.....	15
The Project Slogan	16
Communications Channels.....	17
Social Media Platforms	17
Project Website.....	18
Agencies Channels	18
Public Relations and Outreach	19
Press Strategy.....	19
Events Identified	20
Publications.....	20
Marketing Materials.....	20
Communications Activities.....	21
Corporate Design	22
Monitoring and Evaluation	23



Annexes

Annex 1: Communications Analysis	25
Text of online survey (English and Spanish)	25
Main Results of the Survey and Analysis.....	33
Annex 2: Digital Campaigns.....	41
Annex 3: Website	44
Annex 4: Press Strategy.....	45
Annex 5: Conferences and Events.....	52

Published by: **GEF CReW+**
Implementing Integrated Water and Wastewater Solutions for a Clean and Healthy Caribbean Sea

Authors: *Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH;*
Design: *GEF CReW+ Project Corporate Design*
As of: *March 2021*
Website *<https://academy.gefcrew.org>*

A decorative graphic consisting of three overlapping, wavy lines in shades of green, blue, and grey, positioned at the top left of the page.

Background

The communications strategy provides the overall guidelines to promote the GEF CREW+ project in the Wider Caribbean Region (WCR) and beyond. It is relevant that the identified target groups understand the project, its components, objectives, activities and results in order to develop ownership ultimately resulting in programme sustainability. Therefore, the communications strategy facilitates a professional and positive visibility of the project using different tools and channels.

According to the project results matrix, the following outcomes and outputs have been defined for the communications component (component 4):

Outcome 4.1 Improved awareness and understanding of the advantages of implementing integrated approaches within the targeted communities to enable implementation of low-tech and integrated water and wastewater management solutions.

Output 4.1.1 A communications strategy developed and implemented, including information and dissemination of products related to Integrated Water and Wastewater Management (IWWM) and watershed management.

Outcome 4.2 Improved access to an information exchange mechanism, including knowledge of experiences learnt, as well as improved information sharing capability with GEF and the wider, local and national communities amongst all 18 participating countries. Communications practitioners in the participating countries are encouraged to follow the strategy in coordination with the CREW+ communications coordinator.



Output 4.2.1 Documented best practices, lessons and experiences from all components.

Output 4.2.2 Establishing an operational information exchange mechanism for GEF and non-GEF projects, including the IWLEARN Platform and general information about the project.

Despite these specific project outputs, communication is an essential part of the delivery of all project outputs at national and regional levels. Hence, the guidance provided in this strategy needs to be considered not output-based, but rather holistically for the entire GEF CREW+ implementation.

General information about the project

The GEF CREW+ is a partnership project funded by the Global Environment Facility (GEF) that is being co-implemented by the Inter-American Development Bank (IDB) and the United Nations Environment Programme (UNEP) in 18 countries of the WCR. The project was endorsed by the GEF Chief Executive Officer and Chairperson in November 13, 2019, for an amount of US\$14,943,938. The GEF CREW+ was launched in January 2020.

This project builds upon its previous successful phase “The Caribbean Regional Fund for Wastewater Management (CREW)” project (2011-2017). CREW+ is being executed by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, the Organisation of the American States (OAS) and the Secretariat of the Cartagena Convention (CAR/RCU) on behalf of the IDB and UNEP respectively. The executing agencies are responsible for achieving its goals and outcomes, within the respective Technical Cooperation Agreements, and in consistency with GEF, IDB and UNEP policies and procedures.

The 18 participating CREW+ countries (Barbados, Belize, Colombia, Costa Rica, Cuba, Dominican Republic, Grenada, Guatemala, Guyana, Honduras, Jamaica, Mexico, Panama, Saint Kitts and Nevis, Saint Lucia, St. Vincent and the Grenadines, Suriname, Trinidad and Tobago) vary geographically from large, continental countries to small island states, with significantly different political, linguistic and cultural contexts.

Commented [CC1]: May want to have a single sentence at the end that says something like despite these specific Project Outputs, Communication is an essential part of the delivery of all project outputs at national and regional levels so the guidance provided here should be considered in that context.

Commented [SK2]: Wider Caribbean Region was already mentioned on the previous page, so maybe put the acronym there



The CReW+ is set to consult with national, regional, and local stakeholders, including the private sector, on the range of innovative institutional, financial and technological sanitation and wastewater solutions for the protection of groundwater, soils, watersheds and ultimately the Caribbean Sea, preserving the natural water cycle.

At the institutional level, GEF CReW+ promotes the actualization or development of norms, strategies and policies concerning water resources and wastewater management. Aiming at long-term service provision for all, the project identifies sustainable finance mechanisms such as payment for ecosystem services, incentive creation and revolving funds. The technical activities of GEF CReW+ comprise design and construction of natural wastewater treatment plants and sanitary facilities, based on the results of country-specific assessments. Furthermore, knowledge management forms a crucial part of GEF CReW+, including the development of a communication strategy that covers all 18 participating countries containing comprehensive inventories of material on wastewater infrastructure, reuse, watershed protection and financing tools both at the regional and national levels.



Communications Objectives

The GEF CReW+ communications component has the following objectives:

Objective 1. Ensure efficient, high quality cooperation and sustainable service delivery of all project activities.

Objective 2. Align communications messages, corporate design, and campaigns with the GEF CReW+ counterparts.

CReW+ Communications Strategy provides support for these objectives by:

- Presenting a consistent, professional, **appearance** of the GEF CReW+ project to internal and external stakeholders.
- Raising awareness of the project's activities and benefits to participating countries and beyond.
- Increasing knowledge about integrated water and wastewater management in the target region.
- Fostering ongoing dialogue with partners through regional forums and exchanges.
- Promoting information sharing and learning through digital platforms and compendiums.

Commented [CC3]: Use of the word convincing while I understand the rationale does not quite flow well in this sentence.

Target Audience

The GEF CReW+ project will involve a wide range of actors, each of them with certain characteristics and interests. Key actors relevant to the project will be referred to as internal or external actors and clustered as specific target audiences. Communication materials developed may be used for a broader public. Considering the differences among audiences and specific contexts, the use of such materials to reach the above-mentioned communications objectives will be of utmost importance.

Commented [CC4]: Perhaps replace with: „Much of the communication materials developed may also be used for a broader public.“

INTERNAL AUDIENCE

- + Global Environmental Facility (GEF)
- + Co-Implementing agencies:
 - + Inter-American Development Bank (IDB)
 - + United Nations Environment Programme (UNEP)
- + Co-Executing agencies:
 - + Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
 - + Organization of the American States (OAS)
 - + Secretariat to the Cartagena Convention (CAR/ RCU).

Commented [GJS5]: This section is titled „External Audience“, however the table below includes „internal stakeholders. Perhaps a title should be added to the table for differentiation.

EXTERNAL AUDIENCE

- + Public sector:
 - + Government institutions (Ministry of Health, Finance, Planning, Environment, Water, and other relevant institutions)
 - + GEF Focal Points
 - + Local municipalities

Beneficiaries- special emphasis on indigenous communities and vulnerable groups though isn't applicable to all countries.

Chambers of tourism would still fall under the tourism sector- so perhaps this can be combined

Civil society- perhaps regional stakeholders could be a bit more specific.

Commented [SK6]: The table below is cut off, can't be read completely



- + Private sector:
 - + Representatives, associations, chambers from tourism / agriculture / commerce / industry sectors
 - + Social impact investors

- + Civil society:
 - + Academia, schools, universities
 - + NGOs
 - + Press

- + Water and Sanitation Sector:
 - + Water and sewerage associations
 - + Water utilities
 - + Water operators
 - + Sanitation companies (emptying and transport)

- + Beneficiaries:
 - + Local communities
 - + Rural communities
 - + Where applicable: indigenous communities



	GOALS	INDICATORS	EVALUATION METHODS
INTERNAL STAKEHOLDERS	<ul style="list-style-type: none"> • Understand the objectives, approaches, and the importance of the CReW+ project and results. • Demonstrate full understanding of the impacts and benefits at the local, national, and regional levels. • Apply the CReW+ corporate design materials in a consistent and adequate manner. 	<ul style="list-style-type: none"> • Co-implementing and executing agencies make use of communications tools at national, regional, and global events. • GEF CReW+ materials have been adopted by all agencies and are available to all. 	<ul style="list-style-type: none"> • Survey satisfaction/feedback mechanism. -Number of events attended by internal stakeholders during which GEF CReW+ materials were shared.
EXTERNAL STAKEHOLDERS	<ul style="list-style-type: none"> • Understand the objectives, activities, and mode of operation (role of implementing and co-executing agencies) of the GEF CReW+ project. • Are cognizant of the importance and local, national, and regional impacts/benefits of the project. • Demonstrate ownership of CReW+ activities and approaches. 	<ul style="list-style-type: none"> • Communications materials are made available and accessible to external partners via channels such as website, social media, workshops, and meetings. • External partners promote and share the project's communications materials. • Key partners refer to the GEF CReW+ project and relevant implementing and executing agencies in their own reporting, communication, and outreach. 	<ul style="list-style-type: none"> • Survey satisfaction/feedback mechanism • Number of published articles, social media posts (tweets, sector-relevant newsletters, forum posts) in which the GEF CReW+ is mentioned • Number of events at which the project is discussed (or presentations made) and communications material disseminated.

Communications Analysis

In order to disseminate the GEF CReW+ communications activities during the execution phase, it is relevant to define the target group for each country and at the regional level. One of the most effective methods to collect information is through surveys. Therefore, an online qualitative survey has been conducted to collect this information.

Commented [CC7]: and at the regional level.

Survey objectives

- Identify the project's primary target groups.
- Identify the communications platforms used by participating countries.

Research tool

Online survey through the Askallo platform conducted in English and Spanish. Please see Annex 1 for survey method.

Audience

GEF CReW+ focal points from the 18 participating countries.

Expected results

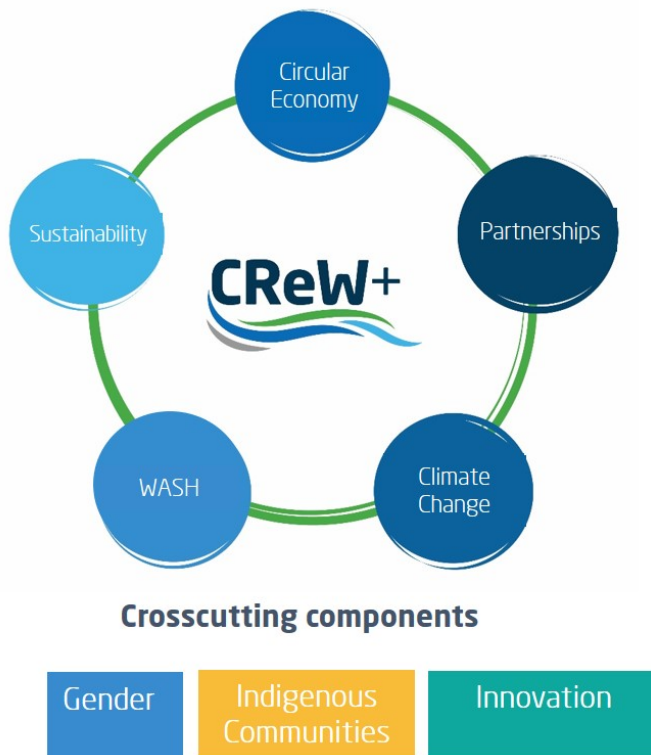
- List and description of main project target groups and audiences.
- Analysis of the gaps and identification of training opportunities.
- Recommended outreach activities (local, national, and regional).
- Analysis report.

Timeline: February 2021. Please see Survey results in Annex 1.

Key Messages

Consistent key messages are crucial for the public to remember a brand or a project. GEF CReW+ presents the opportunity to communicate a variety of messages, which are described in detail below.

The following materials display the main messages of the project as well as the cross-cutting components. Key messages are underlined by support messages.





Key Message 1: Sustainability

Support message: Environmental and financial sustainability are at the core of the GEF CReW+ project.

Component 1 The policy, legislative and regulatory frameworks provide the enabling environment and mandate for IWWM actions.

Component 2 Financial sustainability enables community ownership and serves as a basis replication and/or upscaling within a country.

Component 3 Innovative and nature-based solutions provide cost-effective solutions for mitigating the effects of untreated or partially treated wastewater on human health and the environment.

Key Message 2: Circular Economy

Support message: We propose a circular economy approach instead of linear wastewater management.

The GEF CReW+ ...

- + Contributes to a sustainable and green economy post COVID-19
- + Improves food security by recovering valuable nutrients from domestic wastewater discharges.
- + Views treated wastewater not as waste but a resource for reuse in agriculture, industry, tourism and manufacturing.
- + Supports the natural water cycle.
- + Incorporates the four Rs of the circular economy approach: reduce, reuse, recycle, and recover.

Commented [CC8]: May wish to use a consistent noun and/or verb. If we change industrial to industry – then we can delete sectors. If we keep sectors – then we need to change agriculture to agricultural to be consistent.



Key Message 3: Partnerships

Support message: We create solutions for people in cooperation with communities and institutions.

The GEF CReW+ ...

- + Works in collaboration with GEF focal points to facilitate improved national, regional, and local decision making.
- + Creates alliances and partnerships within and between the project sites.
- + Focuses on participatory community management including indigenous communities, women and youth.
- + Integrates and connects economic sectors such as agriculture, industry, manufacturing, and tourism as well as public, private, academic and research, and NGO communities.

Key Message 4: Climate Change Resilience

Support message: Climate change poses a risk to sanitation systems and water resources in a region where more than 80 million people have inadequate access to clean water and basic sanitation.

The GEF CReW+ ...

- + Ensures local innovative and nature-based technologies for climate resilient infrastructure.
- + Collaborates with national and local environmental authorities to establish/update wastewater discharge standards.
- + Recognizes that wastewater treatment and reuse are adaptation measures, mitigating the negative effects of freshwater scarcity.



**Key Message 5: Integrated Water and Wastewater Management (IWWM)
and Integrated Water Resources Management (IWRM)**

Support message: IWWM and IWRM are at the core of the project.

Commented [SK9]: Management with capital letter

Commented [BAGG10R9]:

Commented [SK11]: Add the point . at the end of the support message to stay consistent

Commented [BAGG12R11]:

The GEF CReW+...

- + Provides technical support to develop and/or update national policies on Integrated Water and Wastewater Management.
- + Contributes to the protection of the important and fragile coastal and marine ecosystems of the Caribbean Sea.
- + Promotes sustainable reuse of treated wastewater for agricultural and industrial purposes resulting in economic, social and environmental benefits.

Commented [CC13]: Replace ecosystem with ecosystems – plural.

Commented [BAGG14R13]:

Commented [CC15]: Add social

Boilerplate

The Boilerplate can be used in any material that is published as a closing paragraph to illustrate to the reader that activities are part of the GEF CReW+ Project. It is proposed for use in press releases, blogs, and formal publications.

English version *“The GEF CReW+ project is a partnership project financed by the Global Environmental Facility (GEF) that is being co-implemented by the Inter-American Development Bank (IDB) and the United Nations Environment Programme (UNEP) in 18 countries of the Wider Caribbean Region: Barbados, Belize, Colombia, Costa Rica, Cuba, Dominican Republic, Grenada, Guatemala, Guyana, Honduras, Jamaica, Mexico, Panama, Saint Kitts and Nevis, Saint Lucia, St. Vincent and the Grenadines, Suriname, and Trinidad and Tobago. CReW+ is being executed by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, the Organisation of the American States (OAS) and the Secretariat of the Cartagena Convention (CAR/RCU) on behalf of the IDB and UNEP respectively. The project was endorsed by the GEF Chief Executive Officer and Chairperson in November 13, 2019, for an amount of*



US\$14,943,938. The GEF CReW+ was launched in January 2020.”

Spanish version “El GEF CReW+ es un proyecto de colaboración financiado por el Fondo Mundial para el Medio Ambiente (FMAM/GEF por sus siglas en inglés) que es co- implementado por el Banco Interamericano de Desarrollo (BID) y el Programa de las Naciones Unidas para el Medio Ambiente (PNUMA) en 18 países de la Región del Gran Caribe: Barbados, Belice, Colombia, Costa Rica, Cuba, Granada, Guatemala, Guyana, Honduras, Jamaica, México, Panamá, República Dominicana, San Cristóbal y Nieves, Santa Lucía, San Vicente y las Granadinas, Surinam, Trinidad y Tobago. El GEF CReW+ está siendo ejecutado en nombre del BID por la Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH y la Organización de los Estados Americanos (OEA) y en nombre del PNUMA por la Secretaría del Convenio de Cartagena. El proyecto fue endosado por la Directora Ejecutiva y Presidenta del GEF el 13 de noviembre de 2019, por un monto de US\$14,943,938. El GEF CReW + se lanzó en enero 2020.”

The Project Slogan

A slogan is a short and easy to remember phrase that creates an appeal and catches the attention of the target group. During the Inception meeting in November 2020, a selection of slogans was presented. The participants voted for option 1 as their favourite choice.

1. Implementing integrated water and wastewater solutions for a clean and healthy Caribbean Sea.
2. Generating value through integrated water and wastewater management in the Wider Caribbean Region.
3. On route to integrated water and wastewater management in the Caribbean.

It is encouraged that communications practitioners use slogan 1 in their communications materials. The slogan provides an opportunity to convey the message in a simple manner.

Communications Channels

Social Media Platforms

A decision to use media in general and social media is reflective of the needs and desires of the individual and how that medium can fulfil those needs. Individuals have social and psychological needs and they perceive those needs as being best met by one media product over another (Cantril, 1942). In short, media serve distinct functions and individuals choose which media outlet or product to consume based on their preference.

According to the 2021 statistics published by Statista, the social media penetration rate in Latin America and the Caribbean amounts to an average of 75% of the population.

Hence, the recommended social media platforms to launch the GEF CReW+ project are Facebook, Twitter and Youtube. Although Instagram and Pinterest are the most popular platforms for the young generation. However, the content required is based on photography which is currently hindered by prevailing travel restrictions. These platforms can be used as the project develops and countries generate photographic content for promotion.

The use of the social media platforms should be coherent with the project's corporate design manual elaborated as part of the communications strategy. Weekly content development providing insights from project progress on the ground is highly recommended to ensure user engagement.

The respective programme personnel should handle the social media content, creating digital and interactive monthly campaigns under the supervision of the communications coordinator. Each campaign will have an objective and its special products such as videos and graphics.

A proposal for digital campaigns can be found in Annex 2.

Commented [GJS16]: Is there a breakdown on the stats for the selected platforms below (Facebook, Twitter, Youtube)?

Commented [GJS17]: These can be used as the project develops and countries generate content for promotion.



Project Website

A project website is the first virtual source of information any user from any target group will encounter upon researching the project online. Through a website, a project can showcase its approach and results, disseminate information and use it to store relevant documents for future reference. Websites require financial effort, maintenance, high quality content creation, security standards, and compliance with data protection policies.

Based on the previous CReW project website, the GIZ CReW+ team has created a subdomain (<https://academy.gefcrew.org>) to serve as an interim platform for communications content.

A recommendation for a website structure is in Annex 3.

Executing Agencies' Channels

The following virtual channels of communication are provided by the executing agencies and can be used for promotional purposes.

Commented [SK18]: Maybe add another sentence explaining that the final website presenting the complete project is in the works as well

Commented [BAGG19R18]: @Lacra: Is it?

Commented [PM20R18]: Yes. The Secretariat is preparing the consultancy

Commented [SZLG21R18]: The information regarding the consultancy is not relevant for the strategy. After assessing the situation, GIZ has issued a recommendation and already implemented an interim solution.

Commented [GJS22]: Perhaps an introductory sentence would be useful here.

TYPE	DESCRIPTION	RESPONSIBLE FOR PRODUCTION
GIZ magazine Akzente	Print quarterly, the magazine is addressed to key figures in politics and businesses in Germany and around the world. It features articles and interviews. https://akzente.giz.de/en	GIZ in coordination with IDB
UNEP Cartagena Convention Secretariat Newsletter	https://www.unep.org/cep/	UNEP
IDB BLOGS Caribbean Development Trends	https://blogs.iadb.org/en/inicio/	PCG and GIZ in coordination with IDB
GEF IW: LEARN newsletter	Monthly newsletter prepared by GEF staff to support the work of the GEF International waters portfolio.	PCG/UNEP/GIZ (alternate)

Public Relations and Outreach

Public relations activities require detailed preparation and coordination with team members and the agencies. The activities proposed in the section require content creation and personal press relations at regional and national levels.

Press Strategy

One of the most effective choices to disseminate information at national, regional, and international levels is the dissemination of press releases, articles, videos and images. In coordination with the country focal points, partner executing agencies and component leaders, a series of press releases will be drafted and submitted to local and regional **press**.

Annex 4 contains the press strategy.

Commented [CC23]: Many Governments especially in the English Speaking Caribbean use Government Information Services to disseminate information. Might be useful to indicate that as part of the Press Strategy, where relevant of course. At the insititutional level – UNEP, GIZ, OAS – we could also use our media and press contacts.



Events Identified

Annex 5 contains a list of recommended conferences and events related to water and sanitation worldwide with relevance for GEF CReW+.

Publications

- + GEF CReW+ brochures (print and digital format). Recommended topics for brochures: Addressed challenges, activities and objectives of GEF CReW+, sketching innovative institutional, financial and technological solutions: reuse, sludge management, policy, legislative and regulatory frameworks and circular economy, as well as the regional knowledge management (including establishment of a LAC database, compendium of technologies, etc.)
- + CReW+ Newsletter (middle of 2021). Recommended topics for the newsletter: a letter from the project coordinator, news from the countries, events, CReW+ Academy and CReW+ in the press. English and Spanish versions.
- + Best practices: 14 case studies

Marketing Materials

- + Branded GEF CReW+ products: pens, posters, t-shirts, folders, and roll ups and background images for virtual meetings.

Commented [GJS24]: And background images for virtual meetings.

Recommendation for events and fairs: exhibition stand construction (2022).

Communications Activities

The following communications activities should be executed by GIZ and the UNEP Cartagena Convention Secretariat in collaboration with their counterparts. One person per country should be appointed as communications focal point to ensure consistent communications and project visibility.

ACTIVITIES	DESCRIPTION	GIZ/ UNEP	EXTERNAL (CONSULTANT)	COUNTERPARTS
General project presentation	An updated Standard Power Point Presentation about the work of the project. English and Spanish versions are required.	●		
Website	A general website with project content. See Annex 3 for structure.	●	●	
Factsheets	General and country factsheets following corporate design manual. English and Spanish versions are required.	●		
GEF CReW+ Newsletter (middle of 2021)	Regular newsletters should be written to showcase the progress of the project. The newsletter should be bilingual.	●	●	●
Social Media Campaigns	CReW+ project social media should be launched during the first trimester of 2021. A community manager team is required (content and graphic creator).	●	●	●

Commented [CC25]: Minor – A should be a



Corporate Design

The corporate design includes visual aspects and design elements. The corporate design helps a project or a brand being recognizable and remembered by an audience. The Corporate Design of the CREW+ project includes the following products:

- + Creation of a new logo based on consultation with the participating countries, implementing, and executing agencies. The process started in November 2020 and finished in January 2021.
- + The corporate design manual.
- + The final products delivered included electronic signature templates, business card template, Microsoft Word and PowerPoint templates, icons for social media use, factsheet template.
- + A training workshop for the external and internal audiences of the GEF CREW+ is recommended for the first trimester of 2021. The project website and GEF IW:Learn platform could be used for disseminating the new corporate identity.

Commented [SK26]: in

Commented [SK27]: Corporate Design with capital letters

Commented [GJS28R27]: It can be used as is.

Commented [CC29]: Minor – space missing between media and use

Production of communication materials

The communication products to be developed within the framework of the CREW + project must contemplate the guidelines established in the Corporate Design Manual. The agencies participating in the project will be able to align the product with their internal policies. Before its publication, the product must be shared with the "Interagency coordinator group" for its information through the PCG. Any recommendation or adjustment must be sent within the next 5 business days



Monitoring and Evaluation

This strategy will be reviewed quarterly and updated. The monitoring sheet is to be updated on a monthly basis. The results for March 2021 can be found in Annex 7. The effectiveness and impact of the activities will be measured by a project-specific communications evaluation tool to be finalized by end of April 2021.

Commented [GJS30]: March 2021

CReW+

Financed by



Co-implemented by



Co-executed by





Annex 1

Text of the online survey (English and Spanish) used to define the target groups

ENGLISH

Survey name GEF CReW+ communications

Audience Communications focal points from the 18 countries participating in the GEF CReW+ project

Introduction Thank you for taking the time to participate and provide us with your feedback about how we can work together to disseminate the water integrated wastewater management topic in the community of intervention for the GEF CReW+ project. The opinions collected in this survey are exclusively for the use of the GEF CReW+ project and will be used as part of a communications diagnostic to obtain the most appropriate data to promote the actions and results of the project.

This survey is voluntary and anonymous. It is not possible for the requesting party within GIZ to establish any link between the participant and a completed questionnaire form.

You may not enter any data in free text fields that allows conclusions to be drawn about natural persons. If you do so, your questionnaire form will be deleted and will not be evaluated. The data will not be passed on to any third parties. Please also observe the data protection provisions of askallo.



Identification of Project Target Groups and Interest Audiences

1. Could you please indicate which municipalities/towns we should include for the dissemination of information?
2. Could you please indicate the Chambers of Commerce, Chambers of Industry, Tourism, Agriculture or Construction or others that we should include for the dissemination of information?
3. Could you please indicate the Water Associations (Water Boards) that we should include for the dissemination of information?
4. Could you please indicate the Educational Centers (schools, colleges, universities) that we should include for the dissemination of information?
5. Could you please indicate the interest groups as non-governmental organizations that we should include for the dissemination of information?
6. Is there another stakeholder that could be involved in the project? For example, water companies and wastewater management companies.

Knowledge of Integrated Wastewater Management

7. In your opinion, do the people in the community or city (target group) where this project is to be carried out know about the environmental and human threats of untreated wastewater?
 - + Yes
 - + No
 - + Don't know
 - + Other comment:
8. In your opinion, do people in the community or city (target group) where this project is carried out know about the opportunity to treat wastewater as a valuable resource for re-use?
 - + Yes
 - + No
 - + Don't know
 - + Other comment:



9. In your opinion, is the target group in the community or city aware of problems such as water loss due to leaking water pipes?

- + Yes
- + No
- + Don't know

10. In your opinion, are the people in the target community or city aware of overflowing pit latrines and poorly maintained septic tanks?

- + Yes
- + No
- + Don't know

Communications Activities

11. In your opinion, what do you think is the best way to address the subject of treated wastewater in the target community?

- + Face-to-face workshops (if possible and in accordance with COVID-19 official regulations)
- + Virtual workshops
- + Viral campaigns such as infographics, posters, videos, blogs, etc. Please give your opinion:
- + Another one? Suggestion:

12. Have you had the opportunity to introduce treated wastewater as an economic and environmental resource in your communication campaigns? If your answer is yes, please explain.

- + Yes. Could you explain.
- + No
- + Don't know

13. 13. What weakness do you detect in terms of communicating the benefits of wastewater reuse?

14. How could this project reduce environmental pollution caused by untreated wastewater?



15. What are the main events and conferences on the topic of integrated wastewater management / or related WASH topics in which your organization participates?
16. What international events and conferences related to integrated wastewater management are you interested in participating in the next two years?
17. What web platforms do you use to access to knowledge about integrated wastewater management? Could you please mention some of them?
18. What web platforms do you use to share your institution's publications related to the topic of wastewater? Could you please mention some of them?
19. Please select your 3 top options. Which format would work best to disseminate knowledge related to the topic of integrated wastewater management and its applications for the countries included in this project?
Web integrated with databases (statistics)
 - + Case studies by country
 - + Integrated document
 - + Virtual workshops
 - + Face-to-face workshops
 - + Other methodology. Please include your comment:
20. Please check the social networks your organization has in use.
 - + Do not use
 - + Facebook
 - + Instagram
 - + Twitter
 - + YouTube
 - + LinkedIn
 - + Other:
21. Before the pandemic, what was the most effective way to communicate with your target audience?
 - + In person
 - + Email



- + Telephone calls
- + Messages by WhatsApp or SMS
- + Town meetings
- + Virtual calls
- + Other:

22. Finally, what recommendations do you have for communicating wastewater solutions and benefits to communities and stakeholders during this time of pandemic?

We appreciate your feedback to this survey.

SPANISH

Nombre de la encuesta comunicaciones del proyecto GEF CReW+

Audiencia: Coordinadores de comunicaciones para el proyecto GEF CReW+

Introducción Gracias por tomarse el tiempo de participar en esta encuesta y brindarnos su retroalimentación en la mejor forma divulgar el tema del manejo integrado de agua y aguas residuales en la comunidad de intervención para el proyecto GEF CReW+. Las opiniones que se compilaran son exclusivas para el uso del proyecto y se utilizaran como parte del diagnóstico de comunicaciones para obtener insumos para promover las acciones y resultados del proyecto.

Esta encuesta es voluntaria y anónima. No es posible que la parte solicitante dentro de GIZ establezca ningún vínculo entre el participante y un formulario de cuestionario completo. No puede introducir ningún dato en los campos de texto libre que permita extraer conclusiones sobre personas físicas. Si lo hace, su formulario de cuestionario se eliminará y no se evaluará. Los datos no serán cedidos a terceros. Tenga en cuenta también las disposiciones

de protección de datos de Askallo.

Identificación de grupos meta del proyecto y audiencias de interés

1. ¿Podría indicar qué municipios y alcaldías debemos incluir para la difusión de información?
2. ¿Podría indicar las cámaras de Comercio, cámaras de industria, turismo, agricultura o construcción u otras que deberíamos incluir para la difusión de información?
3. ¿Podría indicar las Asociaciones de Agua (Juntas de Agua) que debemos incluir para la difusión de información?
4. ¿Podría indicar los Centros Educativos (escuelas, colegios, universidades) que debemos incluir para la difusión de información?
5. ¿Podría indicar a los grupos de interés como organizaciones no gubernamentales que debemos incluir para la difusión de información??
6. ¿Hay otra parte interesada que pueda participar en el proyecto? Por ejemplo, empresas de agua y empresas de gestión de aguas residuales.

Conocimiento de la gestión integrada de aguas residuales

7. En su opinión, ¿conocen las personas de la comunidad o de la ciudad (grupo objetivo) donde se va a llevar a cabo este proyecto sobre las amenazas ambientales y humanas de las aguas residuales no tratadas?
 - + Sí
 - + No
 - + No lo sé
 - + Otro comentario:
8. En su opinión, ¿conocen las personas de la comunidad o de la ciudad (grupo objetivo) donde se lleva a cabo este proyecto sobre la oportunidad de tratar las aguas residuales como un recurso valioso para su reutilización?
 - + Sí
 - + No
 - + No lo sé
 - + Otro comentario:

9. En su opinión, ¿conocen las personas la comunidad o ciudad sobre la pérdida de agua debido a las fugas de tuberías de agua?

- + Sí
- + No
- + No lo sé

10. En su opinión, ¿están las personas de la comunidad o de la ciudad conscientes de las fosas sépticas mal mantenidas?

- + Sí
- + No
- + No lo sé

Actividades de comunicaciones

11. En su opinión, ¿cuál cree que es la mejor manera de abordar el tema de las aguas residuales tratadas en la comunidad objetivo?

- + Talleres presenciales (cuando se eliminan las restricciones de covid-19)
- + Talleres virtuales
- + Campañas virales como infografías, carteles, vídeos, blogs, etc. Por favor, dé su opinión:
- + Otro? Sugerencia:

12. ¿Ha tenido la oportunidad de introducir las aguas residuales tratadas como un recurso económico y medioambiental en sus campañas de comunicación? Si su respuesta es sí, por favor explique.

- + Sí. Podría explicarlo.
- + No
- + No lo sé

13. ¿Qué debilidad detecta en términos de comunicación de los beneficios de la reutilización de aguas residuales?

14. ¿Cómo podría este proyecto reducir la contaminación ambiental causada por las aguas residuales no tratadas?
15. ¿Cuáles son los principales eventos y conferencias sobre el tema de la gestión integrada de aguas residuales / o temas relacionados con WASH en los que participa su organización?
16. ¿Qué eventos y conferencias internacionales relacionados con la gestión integrada de las aguas residuales le interesa participar en los próximos dos años?
17. ¿Qué plataformas web utiliza para acceder al conocimiento sobre la gestión integrada de las aguas residuales? ¿Podría mencionar algunos de ellos?
18. ¿Qué plataformas web utiliza para compartir las publicaciones de su institución relacionadas con el tema de las aguas residuales? ¿Podría mencionar algunos de ellos?
19. Seleccione las 3 opciones principales en la siguiente pregunta. ¿Qué formato funcionaría mejor para difundir conocimientos relacionados con el tema de la gestión integrada de las aguas residuales y sus aplicaciones para los países incluidos en este proyecto?
 - + Web integrada con bases de datos (estadísticas)
 - + Casos prácticos por país
 - + Documento integrado
 - + Talleres virtuales
 - + Talleres presenciales
 - + Otra metodología. Por favor incluya su comentario:
20. ¿Cuáles redes sociales tiene en uso su organización?
 - + No utiliza
 - + Facebook
 - + Instagram
 - + Twitter
 - + YouTube
 - + LinkedIn
 - + Otros:



21. Antes de la pandemia, ¿cuál era la forma más eficaz de comunicarse con su público meta?

- + En persona
- + Correo electrónico
- + Llamadas telefónicas
- + Mensajes por WhatsApp o SMS
- + Reuniones de la ciudad
- + Llamadas virtuales
- + u otro:

22. Por último, ¿qué recomendaciones tiene para comunicar las soluciones y beneficios de las aguas residuales a las comunidades y las partes interesadas durante este tiempo de pandemia?

Agradecemos sus comentarios a esta encuesta.

Main Results of the Survey and Analysis

The communications survey started on 01/26/2021 and concluded on 02/10/2021 (15 days). The total number of participants was 28 and the participation time was 31:20 minutes. Table 1 provides additional information about the number of people that opened the survey and the cancelations registered.

Table 1

Monitor						
Review the request and abort analysis here.						
Request-Analysis						
Request to your survey	202					
Abort on greeting page(s)	106					
Survey started	96					
Abort during the survey	68					
Currently in process	0					
Completed questionnaires	28					
Aborts by pages						
Page	Canceled			Total		
Page 1	65	95.59 %	<div style="width: 95.59%; height: 10px; background-color: #90EE90;"></div>	65	95.59 %	<div style="width: 95.59%; height: 10px; background-color: #90EE90;"></div>

Question 8 (see Table 2) tested if the community or city of intervention (target group) knows about the opportunity to treat wastewater as a valuable resource for reuse. According to the answers, a majority does not know about the opportunity to reuse wastewater, which demonstrates the need to implement solutions in selected countries.

Commented [SK31]: Reuse (delete hyphen to keep the spelling consistent)

Question 10 (see Table 3) tested if the community or city of intervention (target group) was aware of overflowing pit latrines and poorly maintained septic tanks. Most participants answered “no” (46.43%), which indicates that people in the communities require septic tank training as well as environmental education related to the effects of untreated wastewater entering the rivers and the soils.

According to the answers provided in question 11 (see Table 4), the most important communications activities that participants are interested in are:

1. Digital campaigns (posters, videos, infographics)
2. Face -to- face workshops (where the COVID-19 restrictions are lifted)
3. Hybrid events (virtual and in person)



Another topic related to communications (question 12) is the fact that most of the countries answered that their ministries have not introduced wastewater as an economic and environmental resource in their communications efforts. This gap should be addressed by communications campaigns highlighting the value of wastewater.

According to the answers provided in question 19 (see Table 5), the most appropriate methodology to disseminate the project is through:

1. Case studies
2. Face-face workshops
3. Website integrated with databases (statistics)
4. Virtual workshops

Question 20 (see Table 6) requested that countries provide information about the main social media platforms that the GEF CReW+ focal points have in use. According to the results, these social media platforms are Facebook, Twitter, Instagram, and YouTube.

Table 2 – Question 8

Do people in the community or city (target group) where this project is carried out know about the opportunity to treat wastewater as a valuable resource for re-use?

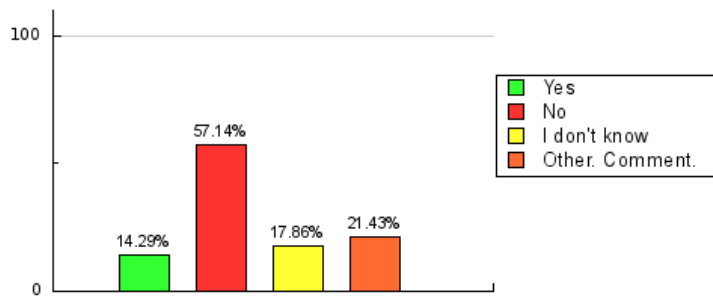


Table 3- Question 10

Are people in the target community or city aware of overflowing pit latrines and poorly maintained septic tanks?

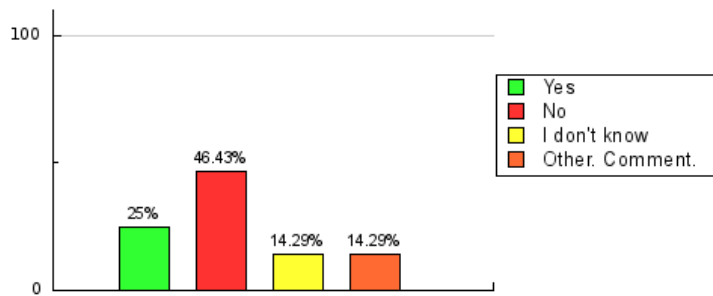


Table 4 – Question 11

Please click your top 3 options. What is the best methodology to address the subject of wastewater treatment in the target community?

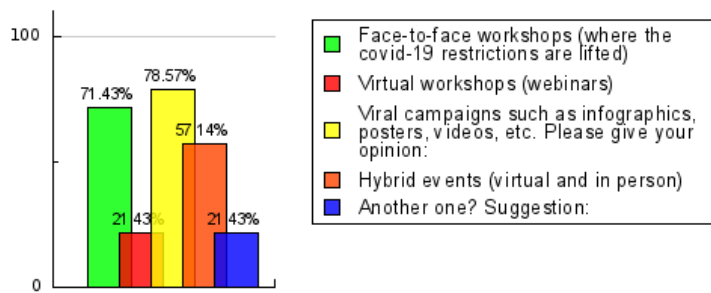


Table 5 – Question 12

Have you had the opportunity to introduce treated wastewater as an economic and environmental resource in your communication campaigns?

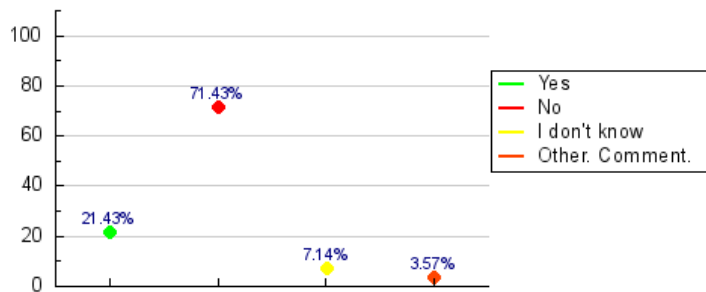
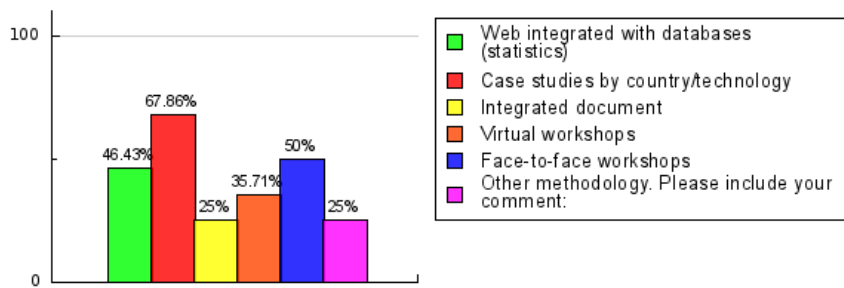


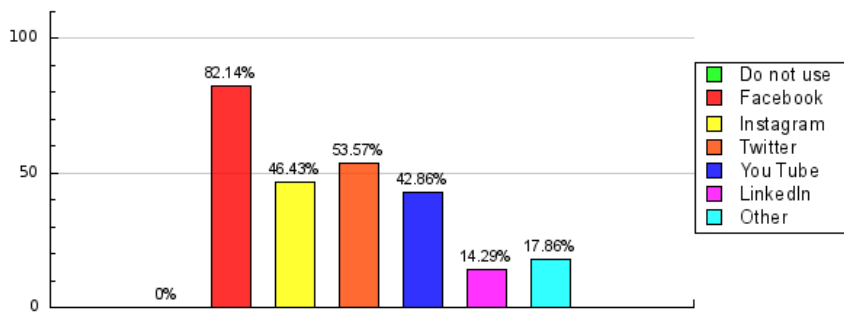
Table 6 Question 19

Which format would work best to disseminate the topic of integrated wastewater management and its applications for the countries included in this project?



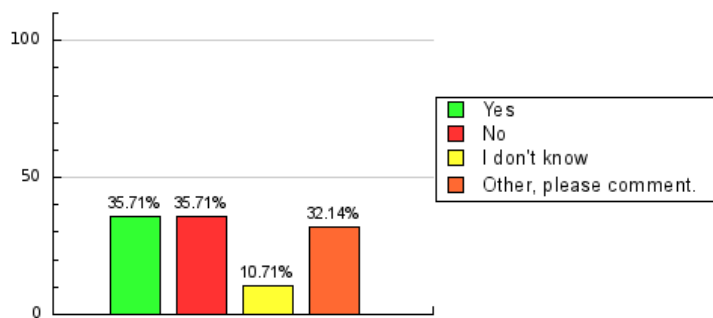
Additional Information – Question 20

Please check the social media networks that your organization has in use.



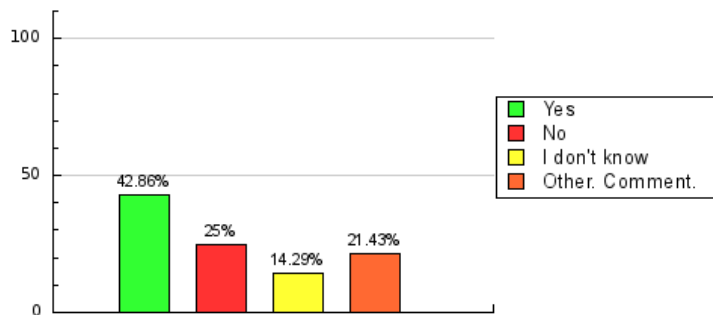
Question 7: In your opinion, do the people in the community or city (target group) where this project is to be carried out know about the environmental and human threats of untreated wastewater?

Do the people in the community or city (target group) where this project is to be carried out know about the environmental and



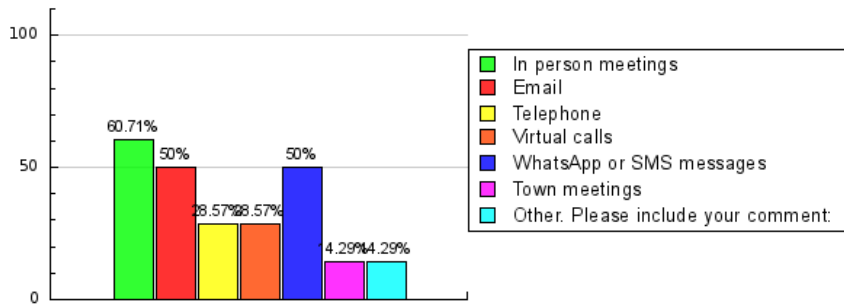
Question 9

Is the target group in the community or city aware of problems such water loss due to leaking water pipes?



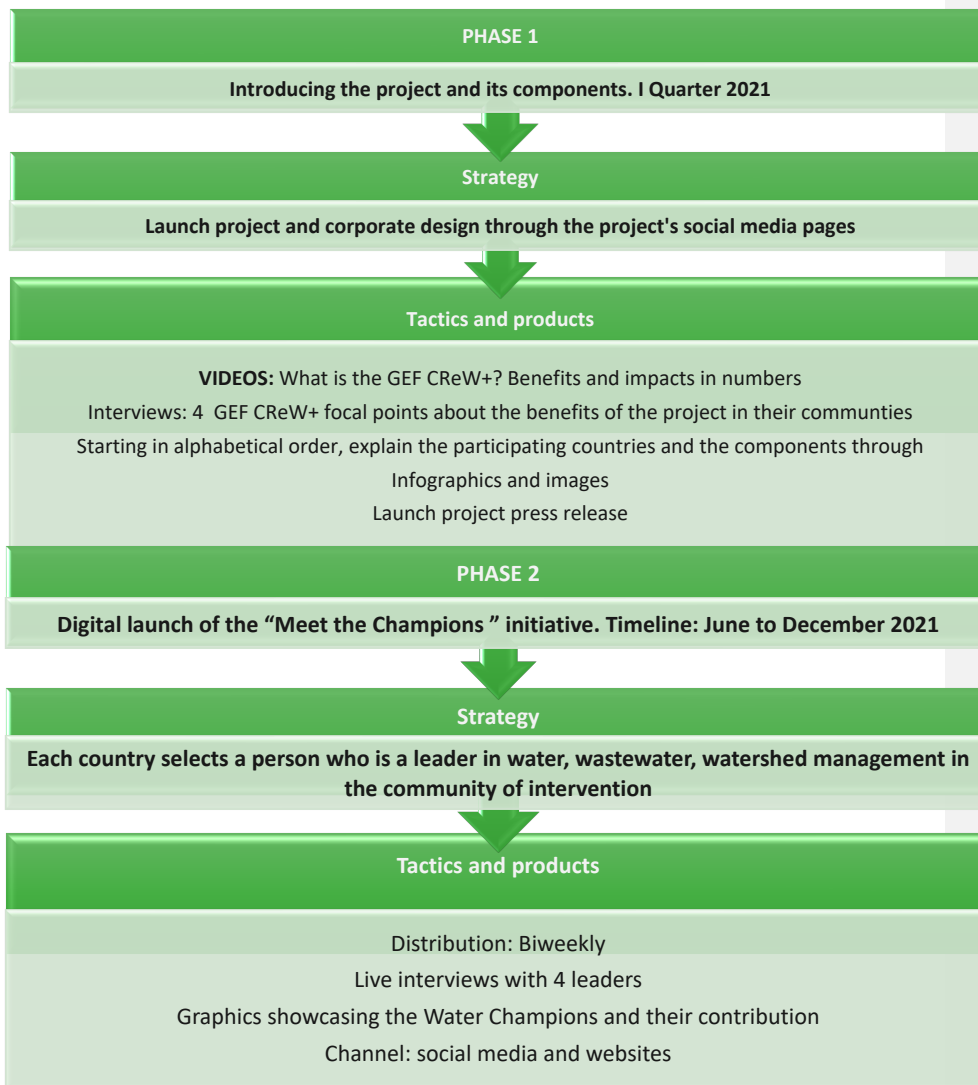
Question 21:

Before the pandemic, what was the most effective way to communicate with your target audience?



Annex 2 | Calendar: International Commemorative Days

Commented [GJS32]: Change project social media to project's social media.





The commemorative days outlined in the table below provide suitable occasions to raise awareness for specific topics, targeting primarily the general public. On such occasions, social media channels will show a prevalence of thematic hashtags, such as #WWD on World Water Day (March 22nd 2021), which should be integrated into the project’s communications activities.

However, experience shows that most organisations use commemorative days as frameworks to launch and conduct virtual events, filling target groups’ calendars with invites and information, which can lead to an overload and loss of visibility for the project.

Awareness measures should be planned well in advance.

DAY	DATE	FOCUS	STRATEGY
World Wetlands Day	February 2nd	Constructed wetlands and wastewater treatment activities under the project.	Create awareness of the role of wetlands through short video or animation.
World Water Day	March 22nd	Clean water and sanitation; health and environmental impacts of untreated wastewater; treated wastewater as a resource in industries and agriculture.	World Water Day; support promotion of UN Water online resources
World Health Day	April 7th	2021 theme: Building a fairer, healthier world for everyone	Highlighting the contribution of the project to ensuring clean water and sanitation in the region.
World Biodiversity Day	May 22nd	2021 theme: We're part of the solution #ForNature.	Create awareness on biodiversity protection within the project- environmental

Commented [GJS33]: Are the focus areas general or specific to the Commemorative Day themes for 2021?

			benefits of using treated wastewater in agriculture instead of chemical fertilizers and pesticides;
World Environment Day	June 5	Contribution of the project to the United Nations Decade on Ecosystem Restoration 2021-2030	Create awareness on the connection of people and water through a digital media campaign that showcases the benefits of a clean environment
World Oceans Day	June 8	Contribution of the project to the United Nations Decade on Ecosystem Restoration 2021-2030 Life and livelihoods; Impacts of pollution of groundwater and surface water by agricultural use of untreated wastewater; Clean water and sanitation	Join the UN World Oceans (discussion panel and or solutions or the future of the oceans)
World Toilet Day	Nov 19	Benefits of access to wastewater treatment solutions, and the role of the project in contributing to safe and sustainable sanitation.	Create awareness of the solutions that the GEF CReW+ generates Products: infographics- Toilet gallery

Commented [GJS34]: Put World Environment Day before World Oceans Day, in chronological order.



Annex 3

Website

The GEF CREW+ project will have a regularly updated website to promote its webinars, events, news, compendiums and to publish relevant documents and information on the project's activities in each country and updates on progress. The website will facilitate networking, exchange of best practices and lessons learned. One of the agreements with the executing agencies was to keep the previous domain gefcrew.org.

Commented [GJS35]: The GEF CreW+ Project will have a

Commented [GJS36]: And information on the project's activities in each country and updates on progress.

Commented [CC37]: One of the main objectives of the website should be to facilitate networking, exchange of best practices, lessons learned etc.

Website construction.

In February and March 2021, a subdomain to the existing CREW website was created by GIZ team members: <https://academy.gefcrew.org>. Contents are available in Spanish and English.

Website contents

- + General information about the GEF CREW+ project, the team and the CREW+ Academy.
- + Access to the available online courses.
- + CREW+ Academy materials (presentations and webinar recordings).
- + CREW+ materials (factsheets, publications, videos).

Annex 4

Press Strategy

One of the most successful strategies for disseminating information about a project is through well established relationships with the press . The strategy requires the direct work with component leaders in order to find stories and milestones to share with the media. It also requires constant communication with CReW+ focal points.

Before launching the press strategy:

- + The updated website including factsheets, photos, videos, and the permits for the media to use.
- + The national focal point through their own agency website should develop a specific page for CReW+ activities at the national level. This will enable the project website to link to these.
- + Determine the authorized spokesperson who communicates with the media (general and by country), considering the respective regulations of each institution.
- + The authorized spokesperson should take a media training. GIZ offers a comprehensive training.

Commented [CC38]: We could add, that the national focal point through their own agency website should develop a specific page for CReW+ activities at the national level. This will enable the project website to link to these.

Goals

1. Increase project brand awareness by disseminating information about the most successful financing solutions in the sanitation and wastewater sector created by GEF CReW+ (e.g. tariffs) and the importance in the Wider Caribbean Region.
2. Increase project brand awareness by promoting IWWM and nature based technical solutions designed in partnership with CReW+ focal points.
3. Increase project brand awareness by disseminating information about GEF CReW+ regional

Commented [GJS39]: Best to write out the name

Commented [CC40]: Minor spelling - project



knowledge management activities, including links to products (such as the technology compendium).

4. Increase project brand awareness by promoting partnerships with a special focus on vulnerable groups such as indigenous communities, youth and women.

Commented [CC41]: Add youth.

Strategy

- + Select exemplary technical solutions in coordination with component leaders. Pitch media outlets to disseminate the project's technical solutions and the benefits for the environment.
- + Highlight the potential of upscaling/reproducing successful CREW+ solutions (financial, technical) at the national or regional level.
- + Select successful PPPs in coordination with component leader and pitch the financial sustainability angle to media outlets.
- + Select the most relevant partnerships in the project. Promote local communities and civil society including indigenous, women, youth involved in the process. This requires the identification of the leaders and direct work with them.

Commented [CC42]: Any reason why climate change is specifically highlighted?

Commented [SK43]: sustainability

The communications coordinator within the Project Coordination Group is the key person who manages the media opportunities and provides key messages to the spokespersons. It is suggested to invest in a basic media-clipping package. The recommended companies for the project are:

Commented [CC44]: Change to spokespersons.

- + Prnewswire (monthly payment)
- + Google Alerts (free)
- + Universal Information Services (monthly payment)
- + Glean.info (monthly payment)

Tactics

The top tier media outlets recommended for the CReW+ project are the following:

MEDIA OUTLET & TYPE	OVERVIEW	LINK
Talking Underwater Podcast	Talking Under Water is a podcast for the water industry, including municipal and industrial water and wastewater, residential water treatment, storm water management and erosion control. It is produced in coordination between Water & Wastes Digest (WWD), Water Quality Products (WQP) and Storm Water Solutions (SWS).	https://www.wwdmag.com/talkingunderwater
Getflushed	Host Pete explores the portable sanitation industry from the perspective of suppliers, operators, staff, customers, and users.	https://www.getflushed.online/
Outrage + Optimism	This is a weekly podcast launched by Christiana Figueres, Tom Rivett-Carnac and Paul Dickinson. It features guests expressing	https://globaloptimism.com/podcasts/

Commented [SK45]: Outrage (delete erroneous e)

Commented [SK46]: Add „a“

	the energy of their outrage and their optimism for tackling the climate crisis.	
The Scientist	The Scientist is the magazine for life science professionals—a publication dedicated to covering a wide range of topics central to the study of cell and molecular biology, genetics, and other life-science fields.	https://www.the-scientist.com/
CNN en español Medio Ambiente section	CNN is the most important news outlet in Latin America. The website has an environmental section that is appropriate for the project.	https://cnnespanol.cnn.com/seccion/medio-ambiente/#0
NY Times Climate Section and newsletter	The environmental section of the NYT reports on climate change stories.	https://www.nytimes.com/section/climate
ENVIRONMENTAL NEWS NETWORK	ENN covers environmental and climate issues around the world.	https://www.enn.com/
BBC Medio Ambiente	BBC Medio Ambiente covers climate change and environmental issues.	https://www.bbc.com/mundo/topics/cjgn709jk16t
Eco Noticias	Eco Noticias is an environmental newspaper based in Spain. It covers	https://www.ecoticias.com/eco-america



	Latin American news.	
Mongabay	Online outlet that explores nature, climate change, sustainability, etc.	https://es.mongabay.com/
Nat Geo Online	Online outlet that explores the importance bringing into awareness issues related with environmental justice.	https://www.nationalgeographic.es/medio-ambiente

Regional media outlets recommended to disseminate the CREW+ project:

Belize:

- + Amandala. Online newspaper <https://amandala.com.bz/news/>

Costa Rica:

- + La Nación. Print and Online newspaper. <https://www.nacion.com/>
- + La República. Print and Online newspaper. <https://www.larepublica.net/>
- + Delfino. Online newspaper, opinion magazine. <https://delfino.cr/>
- + Semanario Universidad. Print and Online newspaper. <https://semanariouniversidad.com/>
- + Ojo al Clima. Environmental Online newspaper. <https://ojoalclima.com/>
- + Amelia Rueda. Online newspaper and daily talk show <https://www.ameliarueda.com/>
- + Hablando Claro. Online newspaper and daily talk show <https://www.hablandoclarocr.com/>

Colombia:

- + El Espectador. Online newspaper. <https://www.elespectador.com/noticias/medio-ambiente/>
- + El Tiempo Medio Ambiente. Online newspaper <https://www.eltiempo.com/noticias/medio-ambiente/>

Commented [CC47]: @Georgina Singh – UNEP CAR/RCU has developed a comprehensive media list for both national and regional media outlets that target many of the English Speaking Countries – These should be added here for completeness. We also have lists and contacts from our UNEP Regional Office in Panama.

ambiente

Honduras:

- + El Heraldo. Online newspaper. <https://www.elheraldo.hn/>
- + La Tribuna. Online newspaper. <https://www.latribuna.hn/>
- + El Pais. Online newspaper. <https://www.elpais.hn/>

Guatemala:

- + La Prensa Libre. Online newspaper. <https://www.prensalibre.com/>
- + El Periódico. Online newspaper. <https://elperiodico.com.gt/>
- + La Hora. Print and online newspaper. <https://lahora.gt/>

Dominican Republic:

- + El Nacional. Print and online newspaper. <https://elnacional.com.do>
- + HOY Digital. Print and online newspaper. <https://hoy.com.do>
- + El Listin Diario. Print and online newspaper. <https://listindiario.com>

Jamaica:

- + Jamaican Observer. Print and online newspaper. <http://www.jamaicaobserver.com>
- + The Gleaner. Online newspaper. <http://jamaica-gleaner.com>

Panama:

- + La Prensa. Print and online newspaper. <https://www.prensa.com/>
- + La Estrella. Print and online newspaper. <https://www.laestrella.com.pa/>



+ El Siglo <http://elsiglo.com.pa/>

Mexico:

- + El País. Online newspaper. <https://elpais.com/noticias/medio-ambiente/>
- + Milenio. Print and online newspaper <https://www.milenio.com/>
- + El Universal. Print and online newspaper. <https://www.eluniversal.com.mx/>
- + El Heraldo de Mexico. Print and online newspaper <https://heraldodemexico.com.mx/>

Annex 5

Conferences and events related to water and sanitation worldwide with relevance for GEF CReW+.

In order to ensure the visibility of the project and dissemination of the activities and success stories, the participation at certain events and conferences is especially relevant. Below you can find a list of relevant dates.

Commented [CC48]: We should consult with key partners – IDB, CAWASA, CWWA, GWP C, GWP Central America to see if there are others we should add. E.g. CWWA confirmed that their Annual Conference and Exhibition will take place virtually in November.

EVENT/THEME	DATE/YEAR	LINKS
The Ninth Meeting of the Scientific and Technical Advisory Committee (STAC) to the Protocol Concerning Specially Protected Areas and Wildlife.	March 15-19, 2021	https://www.unenvironment.org/cep/events/scientific-and-technical-advisory-committee-meetings-stacs/spaw-stac9
	Virtual	https://www.unenvironment.org/cep/events/scientific-and-technical-advisory-committee-meetings-stacs/lbs-stac5
The Fifth Meeting of the Scientific and Technical Advisory Committee (STAC) of the Protocol Concerning Pollution from Land-Based Sources and Activities		



Global Water Partnership Caribbean Science Symposium on Water	March 23rd - 25th, 2021	https://www.gwp.org/en/GWP-Caribbean/WE-LEARN/caribbean-science-symposium-on-water/
Economic Commission for Latin America and the Caribbean Regional Forum on Sustainable Development” (virtual)	March 15 – 18, 2021 (tentative)	https://sdq.iisd.org/events/latin-america-and-the-caribbean-regional-forum-for-sustainable-development-2021/
FSM 6 - Faecal Sludge management solutions	May 31st - June 4th, 2021, Jakarta, Indonesia (tentative).	https://fsm-alliance.org/fsm6



<p>The Nineteenth Intergovernmental Meeting on the Action Plan for the Caribbean Environment Programme and Sixteenth Meeting of the Contracting Parties to the Cartagena Convention</p> <p>11th SPAW COP</p> <p>5th LBS COP</p>	<p>Last week in June 2021</p> <p>Virtual</p>	<p>https://www.unenvironment.org/cep/events/conference-parties-cartagena-convention-cops/igm19cop16</p> <p>https://www.unenvironment.org/cep/events/conference-parties-cartagena-convention-cops/spaw-cop11</p> <p>https://www.unenvironment.org/cep/events/conference-parties-cartagena-convention-cops/lbs-cop5</p>
<p>World Water Week 2021/Building Resilience Faster</p>	<p>August 23-27, 2021</p>	<p>https://www.worldwaterweek.org/</p>
<p>42nd WEDC International Conference/Equitable and Sustainable WASH Services: Future challenges in a rapidly changing world</p>	<p>September 13-15, 2021 (online)</p>	<p>https://www.lboro.ac.uk/research/wedc/conferences/42/</p>



Aquatech Mexico	September 7 - 9, 2021, Mexico City	https://www.aquatechtrade.com/mexico/
GEF International Waters Projects	TBD- 2021	https://iwlearn.net/events/conferences/iwc2020

6th Edition of Adaption Futures	TBD- 2021	http://adaptationfutures2020.in/index.php
COP-26	Nov 9-19, 2021, Glasgow, UK	https://www.ukcop26.org/
Conferencia Latinoamericana de Saneamiento (Latinosan)	March 2022, Santa Cruz de la Sierra, Bolivia	https://latinosan2019cr.com/ https://ewsddata.rightsindevelopment.org/projects/bo-t1367-latinosan-santa-cruz-de-la-sierra-2022-organizatio/
XXIX Congreso Latinoamericano de Hidráulica	April 12-16, 2022 Acapulco, México	http://congresolatamiaahr.com/secciones.php?sec=5

Commented [SK49]: Is there a reason why these last 4 are in bold print? Makes them stand out/seem more important than the previous events